

PLUX FORUM

PITCH DECK ↘

www.pluxforum.com

info@pluxforum.com

WE PUT **EUROPE'S DECISION-MAKERS** IN A ROOM WITH THE PEOPLE WHO'LL INHERIT THEIR DECISIONS. EVERY MONTH, **FOR TWO YEARS AND RUNNING.** ↘

01 THE VOICES THAT MATTER

We have worked with speakers from organisations like: EPC, Martens Center, MCC, Bruegel, OECD, The Diplomatic missions of The Netherlands, Slovakia and Bosnia. Companies like Engie, ING, and EU Level representatives from Croatia, Slovakia, Serbia and France.

02 IN PERSON REACH

More than 20+ events with approximately 2000 attendees so far.

03 SOCIAL MEDIA REACH

A cumulative ammount of 1500 followers across Instagram and LinkedIn. With a new marketing team that is sure to make that number even higher!

BRUSSELS TALKS TO ITSELF.

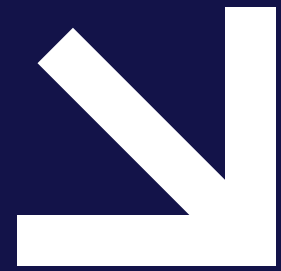


POLICY GETS
ARGUED IN
CLOSED ROOMS ↘

BOTH SIDES STOP
BELIEVING THE
OTHER EXISTS ↘

THE GENERATION
THAT INHERITS IT
ISN'T IN THEM ↘

PLUX RUNS **MONTHLY DEBATES** IN CENTRAL BRUSSELS WHERE SENIOR PRACTITIONERS TAKE UNFILTERED QUESTIONS FROM EARLY-CAREER PROFESSIONALS AND PUBLISH THE RESULTS.



MODERATED DEBATE **1**

2 **RIGHT IN FRONT OF
THE EU PARLIAMENT**

NETWORKING **3**

4 **OPEN TO AUDIENCE
INTERACTIONS**

WHAT DOES THE FUTURE HOLD?



FILLING UP THE
CALENDAR WITH
MORE EVENTS ↘

EXPANDING THE
TEAM ↘

DIVERSIFYING THE
FORMATS ↘

THE ASK

01 MATERIAL PARTNER

Marketing material we can hand out, free or discounted services, a venue. No cash changes hands.

02 LONG-TERM FINANCIAL PARTNER

Ongoing support, full exposure across everything PLUX does – every event, every channel, all year.

03 EVENT PARTNER

Ad hoc, tied to one event on your theme. An energy company backing a renewable energy debate.

04 DONATION

One-off or recurring. No exposure expected, no strings.

THE TEAM THAT MAKES IT HAPPEN ↘

THEO M. PIEPERS JR.

Three years in business development and marketing; runs the programme and brings the partners in.

MATEJ MARINKOVIĆ

Three years in marketing; makes sure every event actually happens.

RAYANE OUALDOU

Four-plus years across law and IT; owns our communications and every system we run on.

ŠIMON ŠVÁBENICKÝ

Three years in partnership management; owns the relationships that keep the programme funded.

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